

Conform customer ID sync in AAM for a data source

Now that you have implemented Customer ID sync on your website or app for a cross device data source, you need to verify if the customer IDs are being synced with device IDs or not.

There are few tips that you can follow to verify and be sure that IDs are being synced.

1. Look for the Visitor ID call after user signs in, and check the `d_cid_ic` parameter and it should have:
`DataSourceIntegrationCode%01CustomerID%01AuthState`

Like this : `d_cid_ic: crm_id%01abc123%011`

Check this doc for Authentication States for more info:

[Visitor Authentication States in Audience Manager](#)

2. Check the Audience Trait for the data source. For your cross device data source, you would notice that an Audience Trait has been created that shows the number of ID synced devices for that data source.

This trait's graph looks like this:

Traits > Customer ID Cross Device Synced Audience

 Add New ▾

Basic Information

Trait ID:	10210783
Description:	Synced Visitors
Data Source:	Customer ID Cross Device
Event Type:	
Integration Code:	data-source-231731-synced
Stored In:	/All Traits/Audience Traits
Data Category:	
Comments:	
Created By:	L768 99 L768+99@adobeeventlab.com Mar 21, 2018
Updated By:	Not Available

Trait Expression

This trait is autocalculated by Audience Manager. It captures all devices that have fired an id sync ca

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3. Contact your Adobe Consultant or Customer care team to set up a bulk export of Customer IDs, their corresponding Device IDs and segment IDs. This way you will have a list of all IDs that you have in your instance of AAM. You can look up into this list and search for your test Customer IDs and the devices it got synced with.

Thanks,
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